

Printed Water Activated Tape

Custom Printed Tape

Printed Water Activated Tape is a great way to promote your company's brand and provide additional security for your package. Holland has the ability to print a wide range of print styles from the most minimalist one color prints to high definition 6-color process printing.



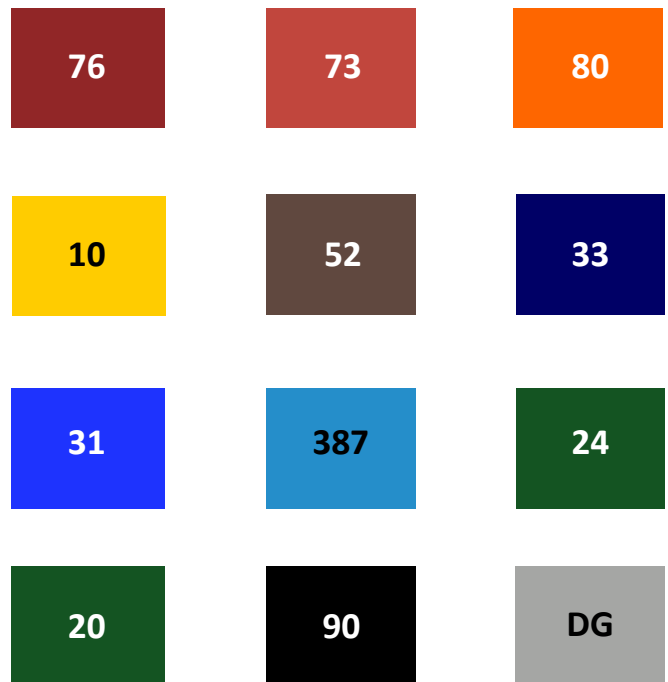
Print Style	Ink Selection	Grade Selection	Minimums	Relative Pricing
Flood Coated	1	All Holland WAT Grades Available	½ pallet = 30 cases	\$\$\$
Striped	1	All Holland WAT Grades Available	½ pallet = 30 cases	\$
<i>Custom Logo</i>	1,2,3,4,5,6	All Holland WAT Grades Available	¼ pallet = 15 cases	\$-\$\$\$\$
Flood – Logo Reverse	1,2,3,4,5,6	All Holland WAT Grades Available	1 pallet = 60 cases	\$\$\$-\$\$\$\$\$

Process for Custom Printing

1. Printed tape is quoted based on style, quantity, # of ink colors and grade of tape.
2. Submit a Purchase Order along with electronic artwork (vectors file type is preferred, not required).
3. Holland will generate and submit a proof including the artwork rendering and all tape details.
4. Sign off on proof and return to Holland, or request revisions.
5. Printing plates are produced and the tape is printed per the agreed specification.



Standard Ink Colors



Note: Custom ink colors are available for a fee.

