



FLEXOGRAPHIC PRINTING CAPABILITIES

Holland's fleet of modern equipment and in-depth knowledge of flexographic printing allows for high quality custom products to be manufactured timely and cost effectively. With a continued emphasis of providing superior quality and short lead times, Holland is continuing to invest in the latest printing technology in order to exceed customer expectations.



HIGH QUALITY FLEXOGRAPHIC PRINTING

Printing Machine Fleet

- 101" Wide 2 Color - MA
- 48" Wide 2 Color - NJ
- 26" Wide 4 Color - NJ
- 24" Wide 4 Color - SC
- 12" Wide 2 Color - NJ
- 2 – 10" Wide 6 Color - SC
- 6" Wide 2 Color - SC

NEW Printing Equipment

- **26" Wide 4 Color – Integrated Slitting**
 - o Installing June 2020
 - o Intended for Printed WAT Production
- **16" Wide 6 Color**
 - o Installing January 2020
 - o Intended for Custom Printed Labels and Flexible Packaging Films

Printing Specifications

- Ink Technology – All Water Based
- GX-Prime – Proprietary Primer Coating
- Varnish Coating – UV or Conventional
- 4 Color Process (CMYK) Printing Available
- Flood Coating
- 1/32" Tolerance Registration
- Overlamine Film – Available on 10" Presses

Products Printed

- Water Activated Tape (WAT)
- Building Products – Underlayment & Flashing
- Surface Protection Products
- Custom Coated & Laminated Products
- Custom Labels

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NEW - Streamlined Artwork Approval Process

- **Powered by DocuSign** – Holland has developed a customer centric artwork approval process to enhance customer experience and reduce lead time.