



WHY WAT?

The Standard Carton Closure for Ecommerce Shipping



WHY SWITCH TO WATER ACTIVATED TAPE?

1. **Package Security** – WAT permanently fused with the carton; any effort to open the carton is clearly evident.
2. **Robust Closure** – Available reinforced grades allow for enhanced package durability during parcel shipping.
3. **Environmentally Friendly** – With a paper-based composition, WAT's main component is a renewable resource.
4. **Appearance** – WAT forms a single strip seal on the carton creating a professional closure which can be branded with custom printing.
5. **Source Reduction** – The typical Pressure Sensitive Tape (PST) user experiences a reduction of 25% of their tape usage by switching to WAT. Saving time and material for your packaging operation.
6. **Packaging Speed** – Applying WAT with a quality tape dispenser is faster than utilizing a PST hand gun. Seal more boxes in less time.
7. **Safety** – Using WAT is not linked to carpal tunnel injuries as the use of PST hand guns is. Improve your work environment.
8. **Cost Savings** – Combining source reduction, fewer damaged parcels and productivity increases – WAT is the economical carton closure. Why else would companies Amazon, Walmart, and Target be using WAT?

NOT CONVINCED?

Allow Holland to investigate if WAT is the right solution for your application. With a 15-minute phone call, a Holland Packaging Specialist can provide you a **Free Packaging Assessment** to compare your current packaging methods to utilizing WAT.



Holland Manufacturing Company

973-584-8141

www.hollandmfg.com



WAT SOLUTIONS

US Based Manufacturer of Water Activated Tape

HOLLAND MANUFACTURING COMPANY

Holland has been producing water activated tape since 1958 in Succasunna, NJ. As a manufacturer, Holland is committed to providing customers quality products, on time and at a competitive cost. Holland is a 3rd generation family business operating three manufacturing facilities in the US. All of Holland's products are proudly manufactured in the USA.

TAPE PRODUCT LINE OVERVIEW

Tape Options

Style: Reinforced (8 Grades Available) or Non-Reinforced (3 Grades Available)

Tape Color: Natural, White, Pure White

Roll Widths: 60mm, 70mm, 72mm & 3"

Roll Lengths: 375', 450', 500', 600'

Printing Options

Printing Type: Flexographic

of Colors: Up to 6 colors

Minimum Order: 15 cases



TAPE DISPENSING EQUIPMENT

Holland is proud to offer the Phoenix line of WAT Dispensers.



A quality tape dispensing machine is required to maximize the efficiency and effectiveness of WAT. Holland offers the Phoenix line of WAT Dispensers with some industry leading programs that provide:

- **\$0 down payment** for new equipment purchases
- **100% Uptime** Guarantee
- **5 Year Warranty** on equipment (parts & labor)
- **On-site** Installation & Training



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