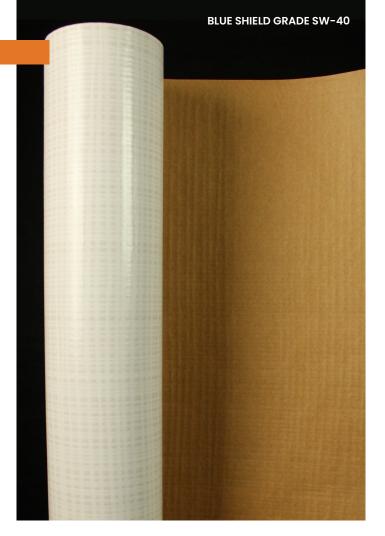


# Industrial Product Guide

# WHO WEARE

Holland is a leading converter of paper and synthetic substrates used in packaging, building materials and specialty applications. Holland operates three manufacturing facilities in the US - Succasunna, NJ, Attleboro, MA and Williamston, SC. Since 1958, Holland Manufacturing has proudly serviced our customers' requirements with quality products made in the United States.





## PRODUCT LINE CATALOG

**03** Reinforced Water Activated Tape

Non-Reinforced Water Activated Tape
Corrugated Box Maker's Tape
Heat Activated Stay Tape

**05–06** Printed Water Activated Tape

**07** Water Activated Tape Equipment

08-09 Custom Labels

**09-11** Blue Shield Industrial Papers & Wraps

11-12 Custom Products

**12** Manufacturing Capabilities



## REINFORCED WATER ACTIVATED TAPE

GRADE	COLOR & DUTY	PAPER BASIS WEIGHTS	REINFORCED PATTERN	STANDARD SIZES (CASES/PALLET)	STOCK ITEMS
H-20	Natural Economy	20/23	(1-1-1-1) H110 MD – 70mm and 1.25" CD Pattern G150	70mm x 375′ - 8 pack (105) 70mm x 450′ - 10 pack (63) 70mm x 500′ - 6 pack (90)	70mm x 450′ 70mm x 500′
H-30	Natural Light Duty	23/23	(1-1-1-1-1) H110 MD – 72mm and	72mm x 375′ - 8 pack (105)	
H-30WW	White Light Duty	25/25	1.25" CD Pattern G150	72mm x 450′ - 10 pack (63)	72mm x 450′
H-40	Natural Medium Duty	23/23	(1-1-1-1) G75 MD - 72mm and 1.25" CD Pattern G150	72mm x 500′ - 6 pack (90)	
H-50	Natural Medium Duty	23/23	(1-1-1-1-1-1) G75 MD – 3" and 1.25" CD Pattern G150		
н-60	Natural Heavy Duty	25/25	(2-1-1-1-1-2) G75 MD – 3" and 1.25" CD Pattern G150	3" x 375' - 8 pack (84)	
н-70	Natural Heavy Duty	30/23	(2-2-1-2-2) H110 MD - 3"		3" x 450'
H-70WW	White Heavy Duty	30/25	1.25" CD Pattern G150	3" x 450' - 10 pack (60)	
Н-80	Natural X - Heavy Duty	30/23	(2-2-1-2-2) G75 MD - 3" and 1.25" CD Pattern G150		

Note: All reinforcement patterns are fiberglass fibers.

#### **NON-REINFORCED WATER ACTIVATED TAPE**

NEW GRADE	DESCRIPTION	PAPER BASIS WEIGHTS	REINFORCED PATTERN	STANDARD SIZES (CASES/PALLET)	STOCK ITEMS
LD	Light Duty	40lbs. (Natural)		1-1/2" x 500' - 20 pack (84)	1-1/2" x 500'
MD	Medium Duty	55lbs. (Natural)		2" x 600' - 12 pack (75) 2.5" x 600' - 12 pack (60)	3" x 600'
2	Wedlam Buty	60lbs. (White)	Non-Reinforced	70mm x 600′ - 10 pack (60) 3″ x 600′ - 10 pack (60)	G X 666
HD	Heavy Duty	85lbs. (Natural)		3" x 375' - 10 pack (60)	N/A
- 10	Heavy Duty	90lbs. (White)		2 X 2 / 2	N/A

#### **CORRUGATED BOX MAKER'S TAPE**

GRADE	DESCRIPTION	PAPER BASIS WEIGHTS	REINFORCED PATTERN	STANDARD SIZES (CASES/PALLET)	STOCK ITEMS
АР	All Purpose, Water Activated Corrugated Box Maker's Tape	40/40	CD Pattern G75 Single Diamond	3" x 3300' - 2 pack (24)	3″ x 3300′

#### **HEAT ACTIVATED STAY TAPES**

GRADE	DESCRIPTION	PAPER BASIS WEIGHTS	REINFORCED PATTERN	STANDARD SIZES (CASES/PALLET)	STOCK ITEMS
LD-HS	Light Duty	40lbs. (Natural)		Custom Sizes Available	N/A
	Heat Seal Tape	40lbs. (White)		Cuctoff of Eco. At a make	N/A
MD-HS	Medium Duty	65lbs. (Natural)	Non-Reinforced		7/8" x 10" Nat.
	Heat Seal Tape	60lbs. (White)	Non kemiorcea	3/4" x 10" & 15" OD (40, 45)	770 x 10 14dt.
HD-HS	Heavy Duty	97lbs. (Natural)		7/8" x 10" & 15" OD (40, 45)	7/8" x 10" & 15" OD Nat.
	Heat Seal Tape	90lbs. (White)			7/8" x 10" White
REINF-HS	Reinforced Heat Sale Tape	40lbs. / 40lbs. (Natural)	CD Pattern G75 Singel Diamond	7/8" x 10" & 15" OD (40, 45)	7/8" x 10" OD

PRINTED WATER **ACTIVATED TAPE** 

Printed Water Activated Tape is a great way to promote your company's brand and provide additional security for your package. Holland has the ability to print a wide range of print styles from the most minimalist one color prints to high definition 6-color process printing.



PRINT STYLE	INK SELECTION	GRADE SELECTION	MINIMUMS	RELATIVE PRICING
Flood Coated	- 1	1 All Holland WAT	1/2 pallet = 30 cases	\$\$\$
Stripes			1/2 pullet – 30 cuses	\$
Custom Logo	1, 2, 3, 4, 5, 6	Grades Available	1/4 pallet = 15 cases	\$-\$\$\$\$
Flood-Logo Reverse			1 pallet = 60 cases	\$\$\$-\$\$\$\$\$

### **PROCESS FOR CUST**

- 1. Printed tape is quoted based on style, quantity, # of ink colors and grade of tape.
- 2. Submit a Purchase Order along with electronic artwork (vectored file type is preferred, not required).
- 3. Holland will generate and submit a proof including the artwork rendering and all tape details to you.
- 4. Electronically sign off on proof or request revisions.
- 5. Printing plates are produced and the tape is printed per the agreed specification.

#### **CHOOSE FROM 13 STANDARD COLORS**

GCMI 76 GCMI 73 GCMI 80 GCMI 10 GCMI 52 GCMI 33 GCMI 31 GCMI 387 GCMI 24 GCMI 20 GCMI 90 GCMI 91 (White)

#### **CHOOSE FROM 10 STANDARD DESIGNS**





Design No.	Grade/Paper	Width/Length	Color(s)
FRAGILE	H30/Kraft	72mm/450ft.	GCMI 76

Design No.	Grade/Paper	Width/Length	Color(s)
REFRIGERATE	H30WW/White	72mm/450ft.	GСMI 31





Design No.	Grade/Paper	Width/Length	Color(s)
WARNING	H30/Kraft	72mm/450ft.	GСMI 76

Design No.	Grade/Paper	Width/Length	Color(s)
USA FLAG	H30/Kraft	72mm/450ft.	R/W/B





Design No.	Grade/Paper	Width/Length	Color(s)
STOP	H30/Kraft	72mm/450ft.	GCMI 76

Design No.	Grade/Paper	Width/Length	Color(s)
CRAFTED W/ PRIDE	H30/Kraft	72mm/450ft.	Any l



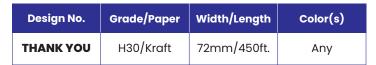


PLEASE OPEN THIS BOX IMMEDIATELY AND STORE ITEMS AT
INDICATED TEMPERATURES

Design No.	Grade/Paper	Width/Length	Color(s)	
THANK YOU CALL	H30/Kraft	72mm/450ft.	Any	

Design No.	Design No. Grade/Paper		Color(s)	
ADDRESSEE	H30WW/White	72mm/450ft.	GСMI 90/10	

Thank you for your business!	Thank you for your business!	(
Thank you for your business!	Thank you for your business!	(
Thank you for your business!	Thank you for your business!	(
Thank you for your business!	Thank you for your business!	(
Thank you for your business!	Thank you for your business!	d





Design No.	Grade/Paper	Width/Length	Color(s)
DIAG. STRIPE	H30/Kraft	72mm/450ft.	Any 1/2



### WATER **ACTIVATED** TAPE EQUIPMENT

Holland provides world class water activated tape equipment tailored to all applications and budgets.

#### TABLE TOP WATER ACTIVATED TAPE DISPENSERS

MACHINE	MACHINE DESCRIPTION		MAXIMUM ROLL OD
M-1	Water activated tape dispenser - Manual - Table Top Unit	6 to 45 inches	9.5 inches
E-1	<b>E-1</b> Water activated tape dispenser - Electric - Table Top Unit		9.5 inches

In partnership with Phoenix and EVI Italia, Holland is offering WAT Case Sealing Solutions uniquely designed to minimize cost and maximize return for the packager. Featuring an innovative, Patented WAT taping head, Holland's case sealing line enables the consistency and labor savings of case sealing with the security and value proposal of water activated tape.

#### **AUTOMATED WATER ACTIVATED TAPE CASE SEALING**

MACHINE	DESCRIPTION	MAX. BOX SIZE	CASES/MINUTE	
E600	Entry Level - Uniform Size Water Activated Tape Case Sealer		8 to 12	
М600	Uniform Size, Water Activated Tape Case Sealer	600mm x No max.		
A600	Random Size, Water Activated Tape Case Sealer	x 600mm	8	
A600FF	Random Size, Water Activated Tape Case Sealer with Flap Folder		3	







### **CUSTOM LABELS**

Holland Manufacturing produces high quality, custom printed labels and tags. Capabilities include 6-color flexographic printing, narrow-width slitting, and die cutting allow us to quickly and cost-effectively produce diverse designs and formats. We feature a wide selection of coatings, adhesives, and materials that can be custom tailored to meet the specifications and performance needs of your product.

In our modern, climate-controlled production facility, we produce labels and tags for a variety of applications and industries, including:

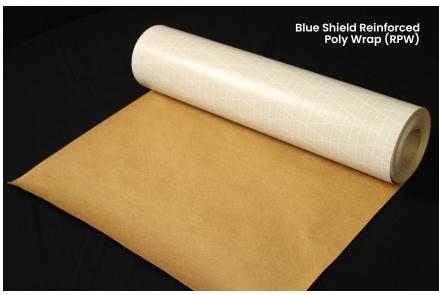
Food and Beverage • Pharmaceutical • Industrial • Shipping • Organization

#### STOCK PLAIN LABELS - THERMAL TRANSFER LABELS

PART NUMBER	LABEL SIZE	# ACROSS	CARRIER WIDTH	HORIZONTAL PERF	QTY. PER ROLL	ROLLS PER CASE	QTY. PER CASE	LBS. PER CASE
TT4X2-1P	4 X 2" (1 Roll w/ Perf)			2-1/8 IN	3000		12000	22
TT4X3-1P	4 X 3" (1 Roll w/ Perf)			3-1/8 IN	1800		7000	
TT4X3-1P	4 X 4" (1 Roll w/ Perf)			4-1/8 IN				
TT4X6-1	4 X 4" (1 Roll w/o Perf)	1	4-1/8 IN	None		4		25
TT4X6-1P	4 X 6" (1 Roll w/ Perf)			6-1/8 IN	1000		4000	
TT4X6-1P - Pallet	4 X 6" (1 Roll w/ Perf)			6-1/8 IN				
TT4X6-1	4 X 6" (1 Roll w/o Perf)			None				

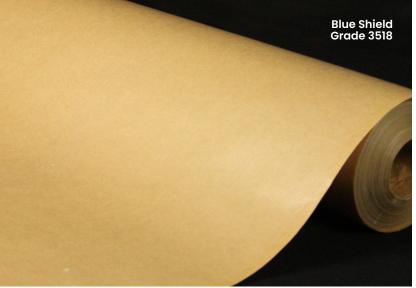
#### STOCK PLAIN LABELS - DIRECT THERMAL LABELS

PART NUMBER	LABEL SIZE	# ACROSS	CARRIER WIDTH	HORIZONTAL PERF	QTY. PER ROLL	ROLLS PER CASE	QTY. PER CASE	LBS. PER CASE	
DT4X4-1P	4 X 4" (1 Roll w/ Perf)			4-1/8 IN					
DT4X4-1	4 X 4" (1 Roll w/o Perf)			None					
DT4X6-1P	4 X 6" (1 Roll w/ Perf)			6-1/8 IN	0.1/0.10	C 1/0 IN			
DT4X6-1P -Pallet	4 X 6" (1 Roll w/ Perf)	1	4-1/8 IN		None 1000	4	4000	25	
DT4X6-1	4 X 6" (1 Roll w/o Perf)			None					
DT4X8-IP	4 X 8" (1 Roll w/ Perf)			8-1/8 IN					
DT4X8-1P TINT	4 X 8" (1 Roll w/ Perf)			0-1/0 111					
DT4.5X6.5-1P Tint	4.5 X 6.5" (1 Roll w/ Perf)		4-5/8 IN	6-5/8 IN					









# BLUE SHIELD INDUSTRIAL PAPERS **AND WRAPS**

Holland's Blue Shield line of industrial papers and wraps are based on moisture and tear resistance core functionality. Applications span mutliple uses and markets including termporary surface protection, flooring underlayment, metal packaging and a variety of industrial uses. All products are supplied in roll format in a variety of widths up to 96 Inch.

10	GRADE	DESCRIPTION	APPLICATIONS	CALIPER	TENSILE STRENGTH (MD/CD)	BARRIER (MVTR)	STANDARD SIZES & PUT-UPS
SURFACE PROTECTION PRODUCTS	3518	Reinfoced, Non-Asphaltic Laminated Kraft Paper	Floor Protection, Industrial Packaging Reinforced Bags, Concrete Curing, etc.	8 mil	41 / 24 lbs. per in	22.7 g/day/m2	36", 48" x 300' (59 rolls/pallet) 60" x 300' (48 rolls/pallet) 72" x 300' (42 rolls/pallet) 96" x 300' (36 rolls/pallet)
ECTIO	FlameStopR	Fire Retardant, Reinforced, Non-Asphaltic Laminated Kraft Paper	Floor Protection, Surface Protection, Paint Booth Protection, Industrial Packaging	7 mil	42 / 27 lbs. per in	48.1 g/day/m2	32", 48" x 300' (42 rolls/pallet)
PROT	SW-40	Poly-Coated Woven (7x4) Laminated Paper	Metal Packaging, Floor Protection, Paint Booth Protection, Industrial Packaging	7 mil	28 / 35 lbs. per in	<b>22.6</b> g/day/m2	36", 48" x 600' (32 rolls/pallet) 60", 72", 96" x 600' (30 rolls/pallet)
REACE	XLT	Synthetic Fabric, Anti-Skid Coating	Floor Protection, Surface Protection, Paint Booth Protection, Industrial Packaging	28 mil	65 / 69 lbs. per in	3.4 g/day/m2	48" x 100' (42 rolls/pallet)
SU	F45	Moisture resistant, fiberboard	Surface Protection for hard surfaces	45 mil	120 / 38 lbs. per in	337.9 g/day/m2	38" x 100' (16 rolls/pallet)
APERS	AS	Asphalt Saturated Kraft Paper	Flooring Underlayment	7 mil	52 / 22 lbs. per in	119.9 g/day/m2	36" x 144' (100 rolls/pallet)
SPHALT BARRIER PAPERS	3030	Non-Reinforced, Asphaltic Laminated Paper	Flooring Underlayment, Concrete Curing, Industrial Packaging	7 mil	55 / 23 lbs. per in	<b>22.1</b> g/day/m2	36" x 167' (94 rolls/pallet) 36", 48" x 600' (32 rolls/pallet) 60", 72" x 600' (30 rolls/pallet) 96" x 600' (20 rolls/pallet)
ASPHALT	3560	Reinforced, Asphaltic Kraft Paper	Export Container Liner, Industrial Packaging, Concrete Curing	8 mil	58 / 24 lbs. per in	18.2 g/day/m2	36", 48" x 300' (48 rolls/pallet) 60", 72" x 300' (36 rolls/pallet) 96" x 300' (25 rolls/pallet)
CTS	Poly Wrap (PW)	Medium Duty Poly-Coated Kraft Paper	Light Duty - Barrier Protection	5 mil	25 / 27 lbs. per in	9.6 g/day/m2	36", 48" x 600' (48 rolls/pallet) 60", 72", 96" x 600' (30 rolls/pallet)
RODU	Reinforced Poly Wrap (RPW)	Tri-Directional Scrim Reinforced Poly-Coated Paper	Light Duty - Moderate Tear and Moisture Protection Required	7 mil	37 / 32 lbs. per in	6.9 g/day/m2	36", 48" x 600' (32 rolls/pallet) 60", 72", 96" x 600' (30 rolls/pallet)
RRIERF	General Purpose Wrap (GPW)	Poly-Coated, Fiberglass Reinforced Laminated Paper	Medium Duty - Superior Moisture Protection	9 mil	44 / 22 lbs. per in	9.3 g/day/m2	36", 48", 60" x 300' (50 rolls/pallet) 72", 96" x 300' (36 rolls/pallet)
POLYMER COATED BARRIER PRODUCTS	Woven Wrap (WW)	Poly-Coated Woven	Heavy Duty - Metal Packaging	4 mil	60 / 38 lbs. per in	15.3 g/day/m2	36", 48" x 600' (48 rolls/pallet)
MER CO	Woven Wrap -VCI (WW-VCI)	VCI Poly-Coated Woven (Multi-Metal)	Heavy Duty - Metal Packaging, VCI Protection Required	4.7 mil	55 / 23 lbs. per in	4.7 g/day/m2	60", 72", 96" x 300' (36 rolls/pallet)
POLY	SuperBlack	Reinforced, Black PE Coated Vapor Barrier	Concrete Underlayment, Surface Protection	10 mil	83 / 38 lbs. per in	8.7 g/day/m2	96" x 250' (42 rolls/pallet)

#### INDUSTRIAL PAPER AND FILM PROTECTION PRODUCTS

GRADE	DESCRIPTION	APPLICATIONS	CALIPER	TENSILE STRENGTH (MD/CD)	BARRIER (MVTR)	STANDARD SIZES & PUT-UPS
CF	Self Adhesive, Carpet Protective Film	Surface Protection for carpet	3	N/A	2.6	24", 36" x 200' (90 rolls/pallet) 24", 36" x 500' (56 rolls/pallet)
Kraft Paper - 40#	Recycle Kraft Paper - 40#	Surface Protection for hard surfaces, Void Fill	4.1 mil	23.1 / 24 lbs. per in.	394.5	36", 48" x 810' (30'rolls/pallet)
Kraft Paper - 50#	Recycle Kraft Paper - 50#		5.0 mil	25 / 27 lbs. per in.	383.7	36", 48" x 648' (30 rolls/pallet)
Red Rosin	Recycle Kraft Paper - Red					
Gray Rosin	Recycle Kraft Paper - Gray	Surface Protection for hard surfaces	8.0 mil	25.8 / 24.4 lbs. per in.	378.3	36" x 167' (83 rolls/pallet)
Brown Rosin	Recycle Kraft Paper - Brown					

## CUSTOM PRODUCTS

Holland produces a variety of custom products developed to customer specifications. Wide width co-extrusion coating & laminating and aqueous coating provides a high degree of flexibility for custom product development.

#### **BARRIER FOLDING CARTON STOCK** PAPERBOARD STOCK OPTIONS

BOARD TYPE COLOR		RECYCLED CONTENT	CALIPER RANGE	
Recycled Kraft Board	Kraft	100% (90% PCW)		
Recycled White Top Kraft Board	White Top (74 Brightness) and Kraft Bottom	100% (84% PCW)	16 to 22 pt.	
SBS	White	0%	- 12 to 22 pt.	
SBS Alternatives		Varies		

#### BARRIER COATING OPTIONS

COATING TYPE	COATING COLOR	RECYCLABLE	BARRIER LEVEL	
LDPE	Clear	No	**	
HDPE	Olddi	No	***	
Mineral Filled LDPE	Slight Opaque	Yes		
Hi-Temp Polymer	ongni opaquo	No	**	
Breathable Polymer	Clear	No		

#### PRIVATE LABEL BUILDING PRODUCTS

PRODUCT TYPE	DESCRIPTION	STANDARD WIDTH(S)	CUSTOM PRINTING AVAIL.
Flashing	Mechanically attached barrier coated synthetic substrates	6", 9", 12", and 18"	- Yes
Sythentic Roofing Underlayment	Barrier and Breathable polymer membranes custom printed for brand recognition	48"	
Surface Protection Products	Custom printing on Holland's standard Blue Shield items, private labeling and custom product development for niche applications	36", 48", 60", and 72"	- Yes, but not recommended
Flooring Underlayment		36"	

#### **CORRUGATED BARRIER LINERS**

PRODUCT TYPE	DESCRIPTION	STANDARD WIDTH(S)	CUSTOM PRINTING AVAIL.
PE Barrier Liner	Polyethylene lamianted kraft liner board for mositure barrier applications	Up to 103"	Yes
Hi-Temp Barrier Liner	Custom polymer surface coated liner thermally stable up to 400°F		

#### PAPERMILL PACKAGING PRODUCTS

PRODUCT TYPE	DESCRIPTION	STANDARD WIDTH(S)	CUSTOM PRINTING AVAIL.
Header Stock	Polymer Coated Paperboard intended for circular die cutting for end cap protection on paper mill rolls.	47#, 55#(MSF)	
Coated Roll Wrap	Polymer or Water Based Heat Seal coated onto paperboard for barrier roll wrap applications.	31#, 38#, 47#, 57#, 74#(MSF)	Yes
Laminated Roll Wrap	Polymer laminated paperboard for barrier paper mill roll packaging applications	57#, 71#(MSF)	



Kraft Paper: 20-90# Kraft Papers - Natural and Bleached

Paperboard: SBS, CCNB, KLB, Recycled KLB, Bleached KLB, Chipboards, etc.

Nonwoven: 30-180 GSM SBPP, PET, Spunlace, Airlaid, Wetlaid, etc.

Scrims: Fiberglass Film: PET, LLDPE, MPET, etc.

Foil: .00025"-0.001" Aluminum Foil

#### **COATING & LAMINATE OPTIONS**

Laminate: Asphalt, Hot Melt, LDPE, PP, EMA

Coating: Heat Seal, Water Based Release, LDPE, PP, EMA, custom barriers

Adhesive: Modified Corn Starch, Animal Glue Functional Additives: UVI, Slip, Colors, others

#### **CONVERTING CAPABILITIES**

Co-Extrusion Coating & Laminating: Up to 103" wide, 60" OD

Water Based Coating: Up to 114" wide, 60" OD Adhesive Coating: Water Based, 72" wide, 60" OD Printing: Up to 6 Colors, Flexographic - up to 101" wide

**Slitting:** 5/8" to 120" wide, Up to 60" OD - shear or score cutting

Perforating: Up to 101" wide

Die Cutting: Up to 16" wide - intended for label production





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